



BUSINESS PARTNER SPONSORSHIP PROGRAM

SNEAPPA values and supports the important role/services Business Partners play in our organization and at our respective institutions, and now offers its BP members a unique opportunity to further highlight your company's support of the organization by applying for a limited number of sponsorships at upcoming SNEAPPA meetings.

SNEAPPA MEETING SPONSORSHIP OPPORTUNITIES:

- **MAIN PROGRAM SPONSOR (\$1,200)**
 - o *Includes:* Two (2) conference registrations; prominent logo placement throughout; podium mention; opportunity to place collateral and/or small branded giveaway items at tables in meeting and registration areas; visible sponsor board
- **BREAKFAST SPONSOR (\$600)**
 - o *Includes:* One (1) conference registration; logo on agenda and tables as Breakfast sponsor; podium mention during opening remarks; opportunity to place small collateral brochures at Shared Sponsor Table in registration area; visible sponsor board during Breakfast
- **LUNCH SPONSOR (\$600)**
 - o *Includes:* One (1) conference registration; logo on agenda and tables as Lunch sponsor; podium mention prior to lunch; opportunity to place small collateral brochures at Shared Sponsor Table in registration area; visible sponsor board during Lunch
- **REGISTRATION SPONSOR (\$600)**
 - o *Includes:* One (1) conference registration; logo on agenda and tables as Breakfast sponsor; podium mention during opening remarks; opportunity to place small collateral brochures at Shared Sponsor Table in registration area; visible sponsor board at Registration table
- **CAMPUS TOUR SPONSOR (UP TO 3 PER MEETING) (\$300)**
 - o *Includes:* One (1) conference registration; logo on agenda and tables as Campus Tour sponsor; podium mention during opening remarks; opportunity to place small collateral brochures at Shared Sponsor Table in registration area; visible sponsor board at meeting point(s) for tours

NOTE: COPIES OF **ATTENDEE REGISTRATION LISTS ARE NOT INCLUDED** AT ANY SPONSORSHIP LEVEL

SPONSORSHIP CONSIDERATION CRITERIA/CONSIDERATIONS:

- Company participation in SNEAPPA (attend meetings, etc)
- Connection to Host Site:
 - o Campus is a client
 - o Co-presentation with host for meeting's educational session
 - o Geographic significance for company/host campus
- Company business offerings will be assessed to ensure fair representation across all sponsor categories per meeting (non-compete, etc.)
- Other unique factors presented by your company for consideration



QUESTIONS? Contact **MELISSA BERGERON**, SNEAPPA President, at mbergeron@facil.umass.edu or **JEAN ROBINSON**, SNEAPPA Vice President, at jean_robinson@uml.edu.